



# BUILDING CAPACITY WITH COMMUNITY HEALTH WORKERS

Capacity building is whatever is needed to bring an organization to the next level of operational, programmatic, financial, or organizational maturity, so it may more effectively and efficiently advance its mission into the future.

Incorporate CHWs in the 3 layers of capability building.



## ORGANIZATION

Utilize internal resources to strengthen infrastructure and sustain programs. This includes training and effectively using:

- Staff, Interns, Volunteers, Board of Directors, Social Media, etc.
- Community Health Workers (CHWs) can support community-based programming and community engagement efforts to engage, educate, and refer a target population to program and services.



## CROSS-SECTORAL

Partner with relevant organizations conducting similar work or initiatives to leverage their expertise and resources. For example:

- A local health department with CHWs working in a maternal/child health program might seek to partner with a minority health coalition that is focused on reducing maternal infant and mortality rates.



## MULTI-SECTORAL

Partner with government, non-profit, private, and public organizations, community groups, and individual community members that work together to solve systemic problems affecting communities. Use CHWs to engage community in those efforts. This includes training, planning, implementation, evaluation, and phases of program and resource development.

